



**Council on  
the Arts**

## **Restart NY Regrants Live Performance Grants for Sullivan County 2021-2022 Application Guidelines**

**Application Deadline:  
Wednesday, December 15, 2021  
11:59 PM EST**

Administered by Delaware Valley Arts Alliance, the Arts Council of Sullivan County  
with funds provided by the New York State Council on the Arts

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Restart NY Regrants:  
a Regrant Program of the New York State Council on the  
Arts

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**Table of Contents**

Program Overview & Goals	3
Eligibility	4
Funding	5
Submission Policy	7
Review Criteria & Process	8
Grant Workshops	9

## Overview and Goals

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### Overview

**Restart NY Regrants** are offered as part of the New York State Council on the Arts (NYSCA) Recovery Fund Initiative meant to help support **live performance projects**, as well as projects that feature a public program or presentation.

NYSCA recognizes that performing arts organizations, and the artists that work with them, have been deeply impacted by COVID-19. This streamlined regrant program is designed to get funds into the hands of municipalities, libraries 501(c)3 nonprofit organizations, and the individual artists quickly, to fund live, in-person events.

The **Restart NY Regrants** funds are administered by the Delaware Valley Arts Alliance (DVAA) and can fund projects that take place in Sullivan county. The grants are awarded for in-person performances and events occurring between July 1, 2021 and June 30, 2022.

DVAA's mission is to advance the arts in the region through the support and encouragement of artists, innovative programs, advocacy, and alliances with arts organizations, business, and government.

### Goals of the program

The goals of **Restart NY** are to:

- **support live performance projects**, as well as projects that feature a public presentation
- support artists in the creation of new work, and enhance artistic visibility and impact;
- support non-profit cultural groups in providing year-round, quality programming in all areas of the county, including the recruitment of new artists and groups from underserved areas;

- promote communication and understanding between the different facets of the Sullivan County community through arts and culture, and educate community leaders on the grant process and resources available;
- and support the arts that encourage multi-disciplinary expression and collaboration with other community sectors, such as environmental and heritage groups.

## Eligibility

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### Who IS eligible for funding?

Sullivan County **non-profit cultural and artistic groups**, such as choral groups, orchestras, theaters, historical societies, libraries, heritage groups, museums, literary groups, galleries, and municipalities, may be eligible for funding.

### **Individual artists or arts groups that are not incorporated non-profits** may apply:

- directly under this program by partnering with an eligible Sullivan County non-profit organization as a Fiscal Sponsor (See “Fiscal Sponsorship” on page 7);
- with an eligible Sullivan County community-based Arts Partner organization.

### ***The applicant must:***

- present a public event in Sullivan County between July 1, 2021 and June 31, 2022; \*Projects can be retroactively funded
- be legally located in Sullivan County and all activities must take place within Sullivan County;
- have a board of directors or volunteers who perform board functions;
- have been in existence for at-least one year and show evidence of fiscal competence;
- supply evidence of nonprofit status with **ONE** of the following documents:

- an IRS letter
  - a receipt from the Department of State's Office of Charities Registration
  - a charter issued by the Board of Regents of New York State
  - an authorization as an arm of local government
- conduct all activities in a way that does not discriminate on the basis of race, color, national origin, religious belief, gender, sexual identity, or disability.

### Who is **NOT** eligible for funding?

- Organizations that have applied directly to the New York State Council on the Arts for the 2022 funding cycle.
- New York State agencies and departments, including SUNY schools.
- Public universities and colleges.
- Public, private and/or religiously affiliated primary and secondary schools.

## Funding

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### What **CAN** be funded?

- 60% of the grant must be dedicated to Artists' fees.
- Planning and preparation for an event.
- Materials and expendable equipment up to \$1,000.
- Marketing and publicity costs directly associated with the requested project.
- Administrative costs directly associated with the requested project.
- Supplies and materials needed for the execution of the project.

## What CANNOT be funded?

- Capital expenditures, permanent equipment costs, routine operating expenses, or past debts.
- Scholarships, fellowships, cash prizes, juried shows and other awards to students.
- Programs in which children are used as artists (i.e. paid a fee)
- Lobbying expenses.
- Acquisition of works of art.
- Activities that have taken place prior to the funding cycle or activities unrelated to the project.
- Non-arts-related activities including galas, benefits, or fundraisers, including food costs and entertainment such as clowns, balloons, magicians, or bands hired as background music for an event.
- Projects for which the purpose is recreational, therapeutic, rehabilitative, or religious in nature, including at-risk and social service programs.
- Events taking place in private homes or projects not open to the general public.
- Start-up or seed funding for the establishment of a new organization.
- Requests greater than an applicant's project minus total project income.
- Creation of textbooks or classroom material.
- Activities that include a presentation of the applicant's own artistic work, even in conjunction with other artists, except where the applicant is acting as producer of the event.

**Funding priorities** will be given to artists and groups that:

- guarantee an artist fee; 60% of the grant award must be for artist fees;
- are dedicated to the development of a wide variety of culturally diverse programming throughout the year;
- support new and emerging artists, cultural organizations, and fresh and original works;
- support quality programming that enhances underserved constituents and regions of the county, including racial, cultural, and ethnic diversity, rural areas, low-income, youth, and the elderly;
- support arts that encourage multi-disciplinary expression and collaboration with other community sectors, such as environmental and heritage groups.

### **Funding limitations and deadlines**

- Grant requests cannot be more than \$1,500.
- Applicants may also apply for a Statewide Community Regrant (formerly called DEC) as long as the applications are for two clearly separate projects.
- The minimum funding request and grant is \$500 and the maximum is \$1,500.
- Final Reports will be due 30 days upon completion of the project or before July 30, 2022. Project extensions are available but must be approved by the Grants Manager.
- Because this opportunity is provided through one-time relief funding, the appeals process will not apply.

### **Fiscal Sponsorship**



- Awards Announced: February 2022
- Revised Budget Approval: February 2022
- Grant Award Showcase: May 2022

Grant applications will be evaluated based on the following criteria:

- Commitment to pay artists' fees and salaries.
- Quality, artistic merit, and originality of the project.
- Demonstrated ability and interest in reaching underserved county residents and regions.
- Feasibility of the project, and a reasonable and appropriate budget.
- Clearly defined objectives and the ability to reach them.
- Relevance to the community, as well as community support and accessibility.
- Effective outreach and marketing plan.
- Organizational and fiscal stability.

A panel of artists, educators, business, and community members representing a range of artistic disciplines and geographic areas are chosen to review the applications.

Before the panel convening, each application is read for accuracy and completeness by the DVAA Grants Manager. The DVAA Grants Manager will notify applicants of omissions or errors as well as provide support with constructing a successful grant throughout the application process.

The DVAA Grants Manager facilitates the panel formation and discussion. Panel discussions rely on material provided in the applications, as well as knowledge of funding

priorities and criteria. Panel members are solely responsible for the funding recommendations that are made.

Funding recommendations are then presented to the DVAA Board of Directors for approval.

## Grant Seminars

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DVAA conducts a series of free online and in-person seminars to assist organizations with the application process. **In 2022, all first-time applicants must attend a seminar** or schedule a one-on-one meeting with the Grants Manager, in order to learn about new developments in the granting process due to Covid-19 and receive assistance in honing ideas and projects. Registration is required for each seminar.

Additionally, a webinar version will be posted to DVAA's website for reference and increased access.

Seminars for 2022 applications will be held via both in person and via Zoom:

#1 Wednesday, November 17, 2021, 12-1pm

Zoom Registration:

[https://us02web.zoom.us/meeting/register/tZcldOyupz4pE9bS7JTqH--5I1SlIp3GY\\_oe](https://us02web.zoom.us/meeting/register/tZcldOyupz4pE9bS7JTqH--5I1SlIp3GY_oe)

#2 Saturday, November 20, 2021 11am –12 pm

\*(Focus on Individual Artist Fellowships: Visual and Literary)

Delaware Valley Arts Alliance

37 Main Street, Narrowsburg, NY 12764

#3 Wednesday, December 1, 2021 at 5 – 6pm

\*(Focus on theater, with presentation by Corinne Woods of the Creative Opportunity Fund)

Zoom Registration:

<https://us02web.zoom.us/meeting/register/tZYpd-qpqzgrH9Himunn38lgtktA9k5CvPPK>

#4 Saturday, December 4, 2021, 11 am – 12 pm

Sullivan County Visitors Association

15 Sullivan Ave. Liberty, NY 12754

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